

Spa Treatments with the Gentle Touch

Spa treatments are a growth area for many salons and can provide a new income stream.

Producers of salon products are developing treatments to meet this growing demand. Pet Spa in Chelsea produces its own range of natural products for facials and treatments but there are many products available off-the-shelf.

Christie's produce a Spa range that has something for every conceivable need. Here's a selection of the most popular:

Tropiclean Spa Blueberry Facial Cleanser

This mild yet concentrated, lightly foaming facial cleanser soothes and balances. It has natural exfoliating activity and is slightly hydrating. The refreshing blend of vanilla and blueberry effectively removes dirt and tear stains, and will not sting the eyes. A great treatment for all skin types and pets of all ages.



Madra Mor Mobility Mud

A dog's first line of defence is its skin. Madra Mor Muds are formulated by a chemist with an immunology background, who's goal was to make a product that cleansed, protected and rejuvenated all canine companions. Madra Mor Mud is a natural way to clean and treat with Mother Nature's finest, time-tested ingredients. The range won 'Best Grooming Products' at the highly acclaimed PATS New Product Awards 2014.

The range includes Mobility Mud, Soothing Mud, Shed Safely Mud and Fortifying Mud so each pet can have a treatment that specifically suits their needs.



Cucumber Melon Foaming Facial Gel

Our Cucumber Melon Foaming Facial was formulated with All-Natural ingredients to clean, brighten and remove tear stains while adding a luxurious scent. After wetting the dog's face, pump foaming facial gel into your hand or cloth. Slowly apply the products to the outer ears, face and

neck. Avoid the eyes. Slowly massage into the face in a circular motion for up to two minutes. Rinse thoroughly with warm water.



Espree Hot Oil Treatment

The ultimate coat treatment! Hot Oil moisturises and restores softness to the coat by sealing and replenishing the hair shaft with natural oils. Simply warm the Hot Oil Coat Renewal Treatment for a beautiful coat with vivid shine. Use on dry, dull coats to restore shine and softness. ▼



▲ **Terra Beaute Dead Sea Salts**

Renowned since ancient times for its curative and relaxing properties, Pure Dead Sea Salt, with its exceptionally rich mineral content, is mixed with aromatic and soothing plant oils to relax muscles and restore the skin and coat after physical exertion. Perfect for sporting dogs or animals suffering from muscle pain and elderly, tired pets. Mix the salts in a bath of water and let the pet relax for 20-30 minutes, then rinse thoroughly. Safe for daily use on all pets, this is a fantastic treatment for elderly dogs when used regularly.

Terra Beaute Massage Oil

Preserves the skin's natural elasticity and natural oil balance. Made with jojoba, avocado, sesame, cinnamon and dead sea water, this Massage Oil is ideal for use on pregnant dogs or elderly pets after physical exertion.

Terra Beaute Dead Sea Mud Bath

The Dead Sea Mud Bath restores the coat's natural beauty while relaxing the pet. This rich formula repels fleas and ticks while remaining hypoallergenic and safe for dogs of all ages. The essential oils and minerals strengthen the skin's immune system and prevent broken hairs. Helps with blood circulation, eliminates impurities and toxins, and gives a deep cleansing experience while leaving a long-lasting fragrance. Apply after bathing to a wet coat and allow to rest before rinsing.

Lindy Harper, Christie's marketing manager, said: "Most groomers agree that the magic of grooming happens on the table, but do you know that you can also earn more money from your bath tub by offering spa treatments? These spa treatments are not only beneficial to the cash flow of your business, but bring many benefits to the well-being of the pet, including relaxation, soothing tired and aching muscles, calming the skin, and conditioning the coat while improving hygiene. You can charge extra for these premium spa treatments, and we find many clients are happy to pay when they realise the benefits experienced by their pet." 🐾



Gemma-Christina Corcora demonstrates TTouch

The Tender Touch For Dog Groomers

As professional dog groomers and qualified Tellington TTouch practitioners with a wealth of experience in dealing with more difficult grooming cases, Glynis Stewart and Dawn Harkin not only wanted to improve their services by giving the best treatment possible in the grooming environment but also wanted to help the more nervous, anxious and reactive doggie clients that they frequently see.

Dogs that are difficult to groom and that have been banned from other grooming establishments or that needed sedation in the past visit Glynis and Dawn's dog spas so the pair decided to explore the benefits of Tellington TTouch with a view to making these canines' grooming experience a more positive experience and so the TTouch journey began!

Every dog groomer will have experienced some form of unwanted behaviour from our four-legged clients. It can all seem a bit frustrating when

these situations occur, time is precious and the job needs to be done. So what to do? Well the magic of Tellington TTouch has made a massive difference to the daily working lives of Dawn and Glynis who now can't work without this amazing technique.

What is Tellington TTouch?

The Tellington TTouch is a specialised approach to the care and training of our animal companions. Developed by internationally recognised animal expert, Linda Tellington-Jones, PhD (Hon), this method based on cooperation and respect offers a positive approach to training, can improve performance and health and presents solutions to common behavioural and physical problems. It also helps establish a deeper rapport between humans and animals through increased understanding and more effective communication. This revolutionary technique promotes optimal performance, health



Amy Burgess and Gemma-Christina Corcoran use TTouch to relax dogs

▲ and well being without fear or force. The components of TTouch include observations, bodywork and groundwork and elements of these are covered in workshops which are held by Dawn and Glynis throughout the country by arrangement.

How can Tellington TTouch Help In The Dog Grooming Environment?

Based on co-operation and respect TTouch can help with everyday grooming challenges including:

- Resistance to grooming
- Anxiety
- Extreme Fear & Shyness
- Excitability
- Nervousness
- Fear of Contact

Using a combination of specific touches lifts, and movement exercises, TTouch helps to release tension and increase body awareness. This allows the animal to be handled without provoking typical fear responses. The animal can then more easily learn new and more appropriate behaviours. By using the TTouch and a variety of other tools, the animal can be assisted in experiencing self-confidence in previously frightening situations. Even the most difficult problems are often

eliminated. Tellington TTouch can also assist with recovery from illness or injury, or just enhance the quality of an animal's life.

What is bodywork?

The Tellington TTouch bodywork is a method based on circular movements of the fingers and hands all over the body and uses a combination of circles, slides, lifts and wraps to increase awareness and sensation; reduce stress and relax tension held in the body. The intent of the TTouch is to activate the function of the cells and awaken cellular intelligence – a little like “turning on the electric lights of the body.” Tellington TTouch works via the neurological system of the body. Just as the brain sends messages to the body, the reverse is also true. Therefore, if there is tension in the body, there is a blockage of information to the brain. TTouch uses non-habitual movements to activate unused neurological pathways to the brain. This indeed turns uncooperative animals into willing partners. By stimulating different parts of the brain, the animal is taught to think and then realize it has a choice of behaviour.

Dawn and Glynis hold workshops throughout the country by

arrangement and also at their own premises in Lancashire and Merseyside, for more information see below:

Course content:

- Understanding Calming Signals
- Behaviour Triggers
- Contain Versus Restrain
- TTouch Tool Kit
- Positive Reinforcement
- Bodywork Exercises
- Tension Patterns
- Coat Changes
- Customer Advice

For further details contact:

Glynis Stewart at Trendy Pooches on 0151 632 2094 or like and share on facebook visit - Tellington TTouch - The Tender Touch For Dog Groomers

Course cost is £80.00 per person and includes light refreshments. 🐾

